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Dated: May 6, 2005 Signature: (David C. Reed)

**RESPONSE UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
GROUP ART UNIT 3628**

Docket No.: 29488/36831A
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Michael BLESER et al.

Application No.: 09/852,501

Art Unit: 3628

Filed: May 10, 2001

Examiner: Frantzy Poinvil

For: METHOD OF SELLING GIFTCARDS

RESPONSE UNDER 37 CFR 1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the final action mailed March 10, 2005, please amend the above-identified U.S. patent application as follows:

A Listing of Claims begins on Page 2 of this paper.

Remarks begin on Page 8 of this paper.